

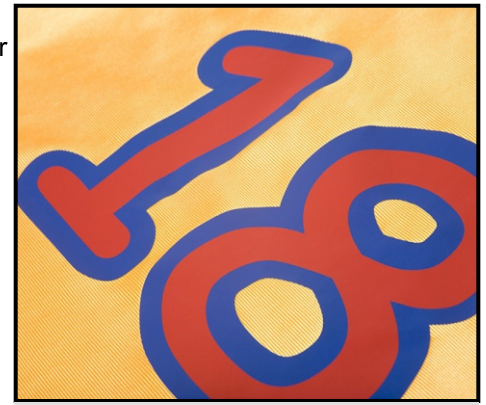
## The Distributor Insider

### ThermoFlex and Modern Polyester Fabrics

This is just a reminder about some of the newer polyester fabrics, including Dazzle Fabric and CoolMax®. The manufacturing process on these and other shiny silk-like polyester fabrics has made them more suitable for use with our ThermoFlex Xtra. Dazzle fabric and the like are widely used in making basketball jerseys, football jerseys, and casual sportswear. It has moisture-wicking capabilities unseen in typical polyester fabrics, which makes ThermoFlex Xtra the one to use in this application.

ThermoFlex Plus is still the go to vinyl for all 100% non-moisture-wicking polyester, polyester blends, and an abundance of common fabrics and materials.

We want you, our distributor, to be aware of this change, so that you can help steer your customers towards the best products for their heat transfer needs. We are constantly testing our products on all new fabrics that hit the market, so be sure to stay tuned for any updates.



ThermoFlex Xtra: not just for nylon and heat sensitive materials anymore.

When using ThermoFlex Xtra on polyester, pressing for 17-20 seconds straight is possible. No tacking down first is necessary.

### New Glitter and Twill Products

We have added two new materials over the past month:

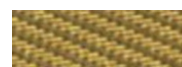
**GlitterFlex Ultra-** has the widest color selection on the market: 24 amazing colors to be exact. This glitter product has an easy-to-use sticky carrier, which makes weeding a snap. It has actual glitter flakes encased in a high quality heat sealing adhesive.



**Imitation Twill** - a welcome addition to our already diverse FashionFlex line. All three of these sporty and fashionable colors feature a subtle metallic sheen. It has a textured look, giving this material the real look of twill without all the wear and tear on the blade.



Imitation Blue Twill  
FP-1195



Imitation Gold Twill  
FP-1196



Imitation Red Twill  
FP-1197

### Come see us!

Please come visit us at booth #3122 at the SGIA show in New Orleans, October 19<sup>th</sup> through the 21<sup>st</sup>.

Can't make it? Please make use of the 'contact us' form on our website to make comments or suggestions, and as always, please feel free to call.

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